

LETSDOPICTURES.

PRESENTS

THIS IS ME!

PASSIONATE ABOUT PICTURES



THE ART OF DARREN ONYETT

**LETS CREATE
SOMETHING
GREAT!
@LETSDOPICTURES**



CGi production image.
Ebay Christmas poster campaign.
illustrator Darren Onyett

THE ART OF LETSDOPICTURES.

..invites you to take a peek into Lets DO's creative processes & workings of making great images, animation & film for traditional advertising campaigns to todays digital media offerings.

From the simple concept ideas & sketches to fully realised CGI, retouched photography, animation & moving images.

ILLUSTRATION
2D DIGITAL
ANIMATION 3D
CGi+VFX DESIGN
PHOTOGRAPHY POST

FILM
EDITING

WHO IS...

...Darren Onyett, DO, Dazzler, Onnie? However he is known, Darren is unique. Over the course of three decades Darren has continued to reinvent, explore & re-imagine the impossible. His work has spanned many facets of creative production but it is always fresh, a vivid imagination coupled with the bravery of a truly creative mind, it has enabled him to embrace possibilities & make ideas reality.

I first met Dazzler in the heady days of London's post production boom. These fledgling years within the industry gave us an understanding of our creative value. Both Darren & myself understood the benefit of applying combined abilities, being able to see what was required, being able to offer more; applying a vision. His application to a brief, his interaction & input became invaluable in not only creating the work but in producing work beyond the client expectations: a rare talent. We have been creative partners, collaborators & friends for many years. My own company, Monkey London, has it's very foundation blocks built around Dazzler.

We pushed & shoved & muscled our way into a market we had worked in but not one we had launched in. In a confused & often compromised business Dazzler provided the clarity & insight rarely seen today.

This book & it's contents offer an insight into the workings of Darren, I have lived through many of these , some are new, but what is evident is that they portray the work of a true individual, a doer, a creative & more importantly the potential of work to come. I count myself lucky to have worked with Dazzler, & look forward to many more years of beautiful work together.

In recent years I have split my business between London & Australia; Dazzler has followed me here picking up an industry award in the process, I can't shake him off!

Hank Gidney

Creative Director

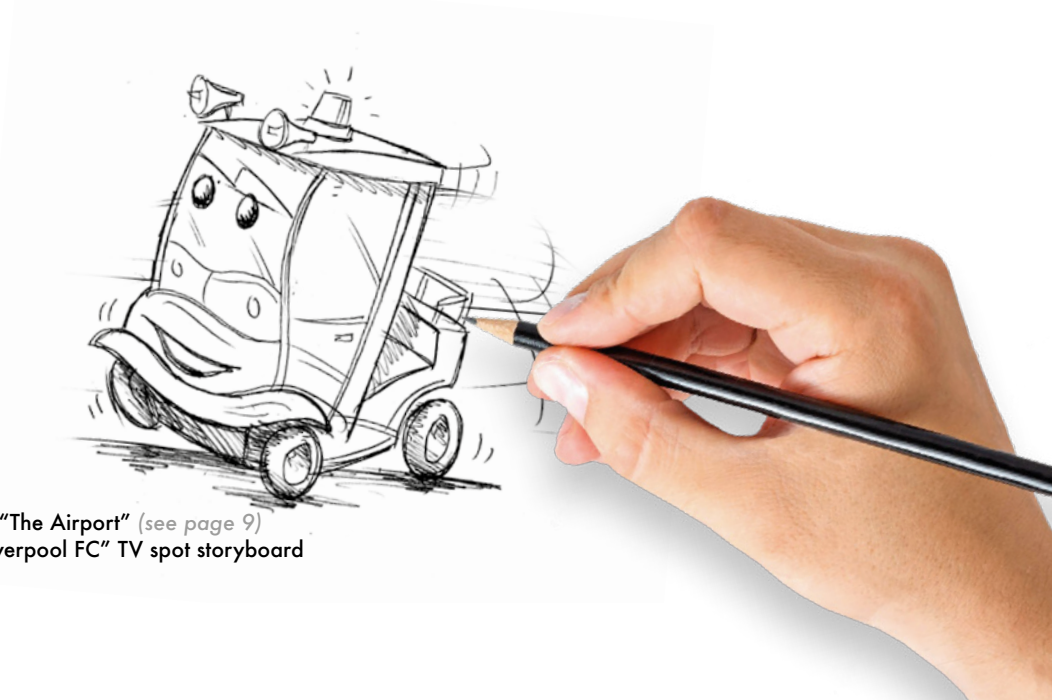
Monkey London



ILLUSTRATION

Welcome to the first stage in any creative production. When an idea is born, Illustration is at the core of developing & realising the vision.

Pre-visualisation helps us to get a grip on the story, look & feel plus any other issues that may crop up later. Here are some samples from past projects that show some nice "Pre-Viz"



This page, Tutis character sketch from "The Airport" (see page 9)

Opposite page, Nivea Men Creme "Liverpool FC" TV spot storyboard

illustrator Darren Onyett

MADE WITH LOTS
OF LOVELY FEBREZE FRESHNESS



The cleaning power of Flash with the freshness of Febreze.
That just clean feeling bottled.

Flash
with Febreze

FLASH FEBREZE

Pre-production visuals
from some of P&G's
Flash floor cleaner
TV spots.

illustrator Darren Onyett



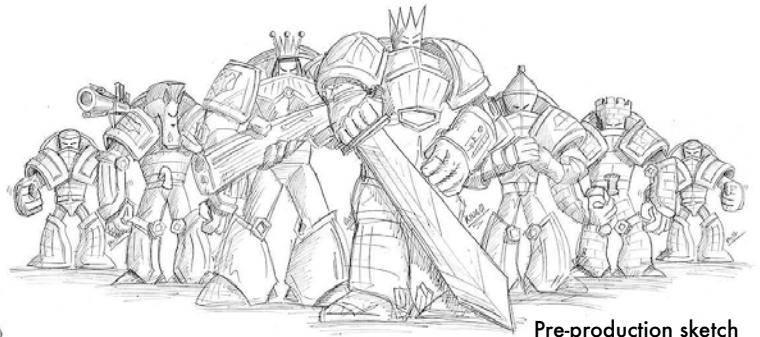
Refreshing the great indoors.



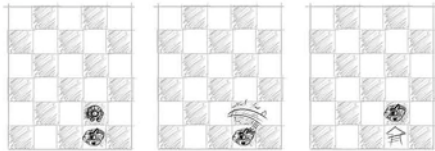
CHESS ATTACK

Here are the character designs & in play actions for the hit apple iOS game. These are the pre-production sketches before CGi modeling & animation can start.

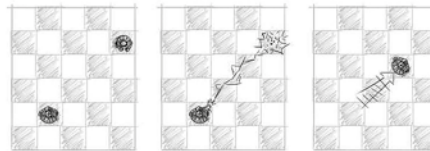
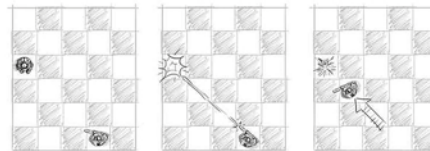
illustrator Darren Onyett

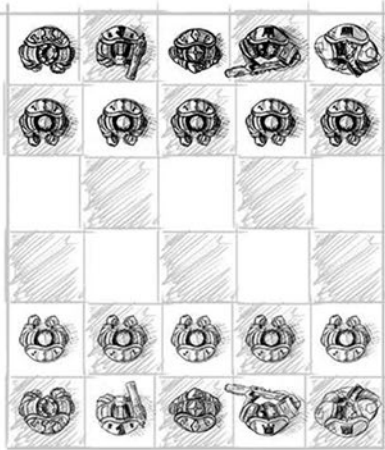


Pre-production sketch

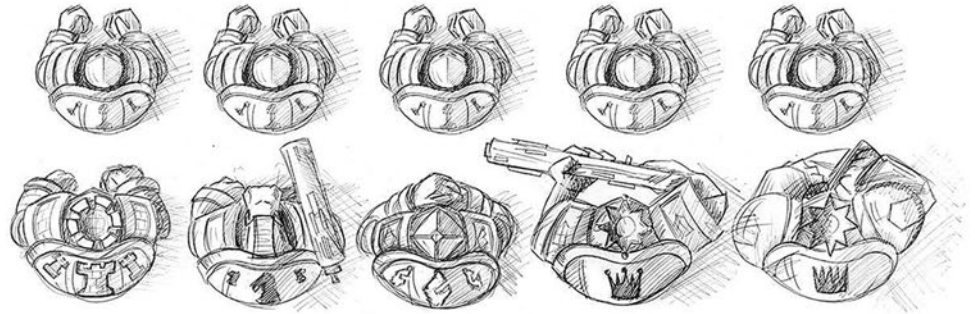


Attack moves

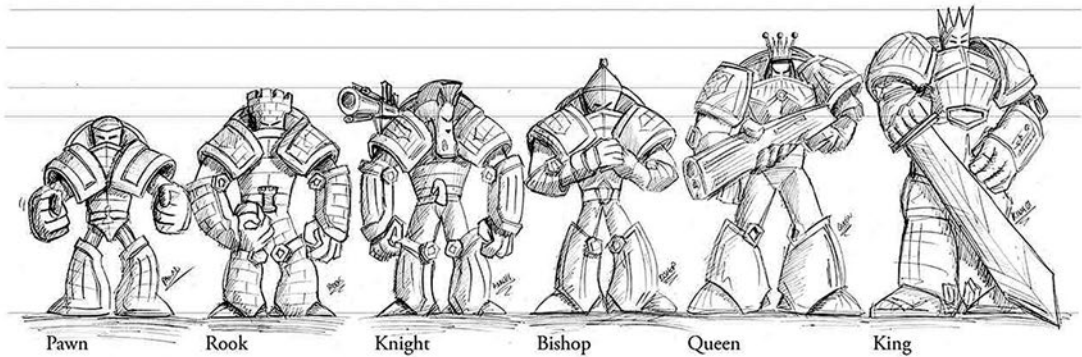




In play layout design



Pieces from above

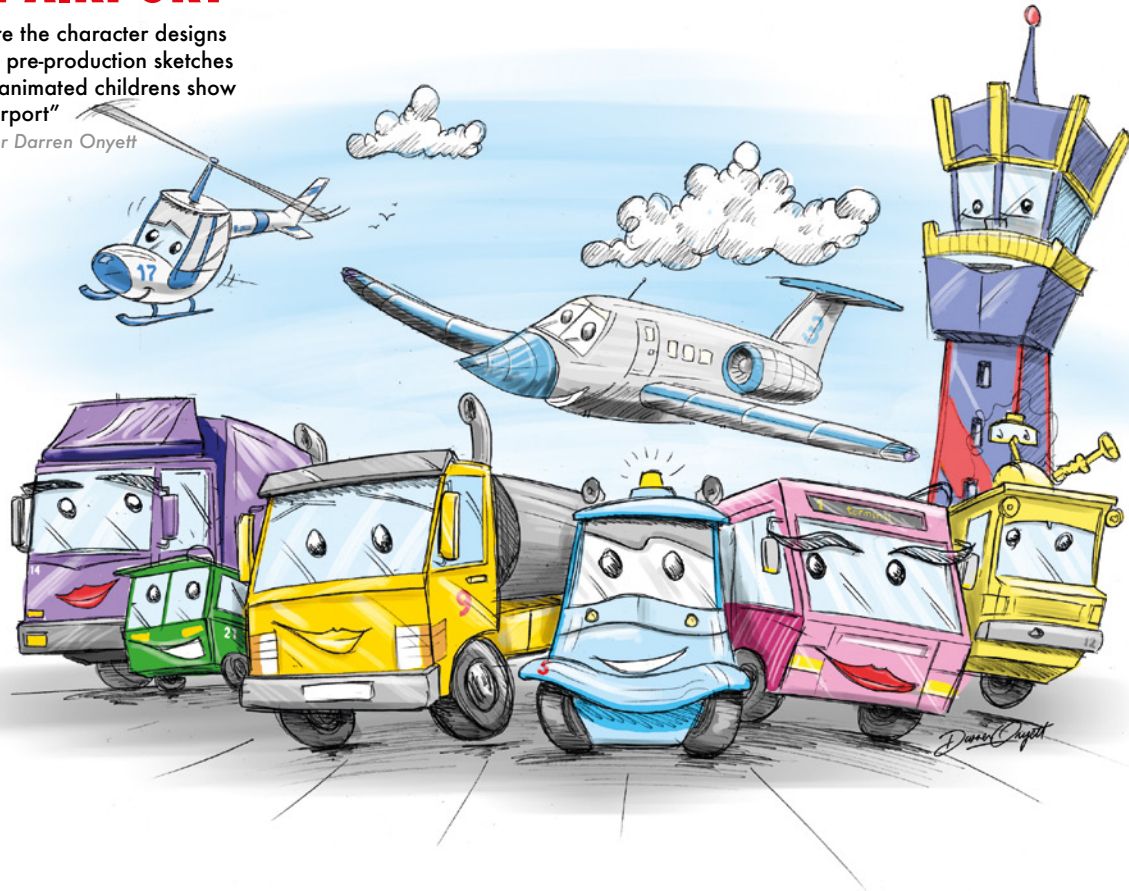


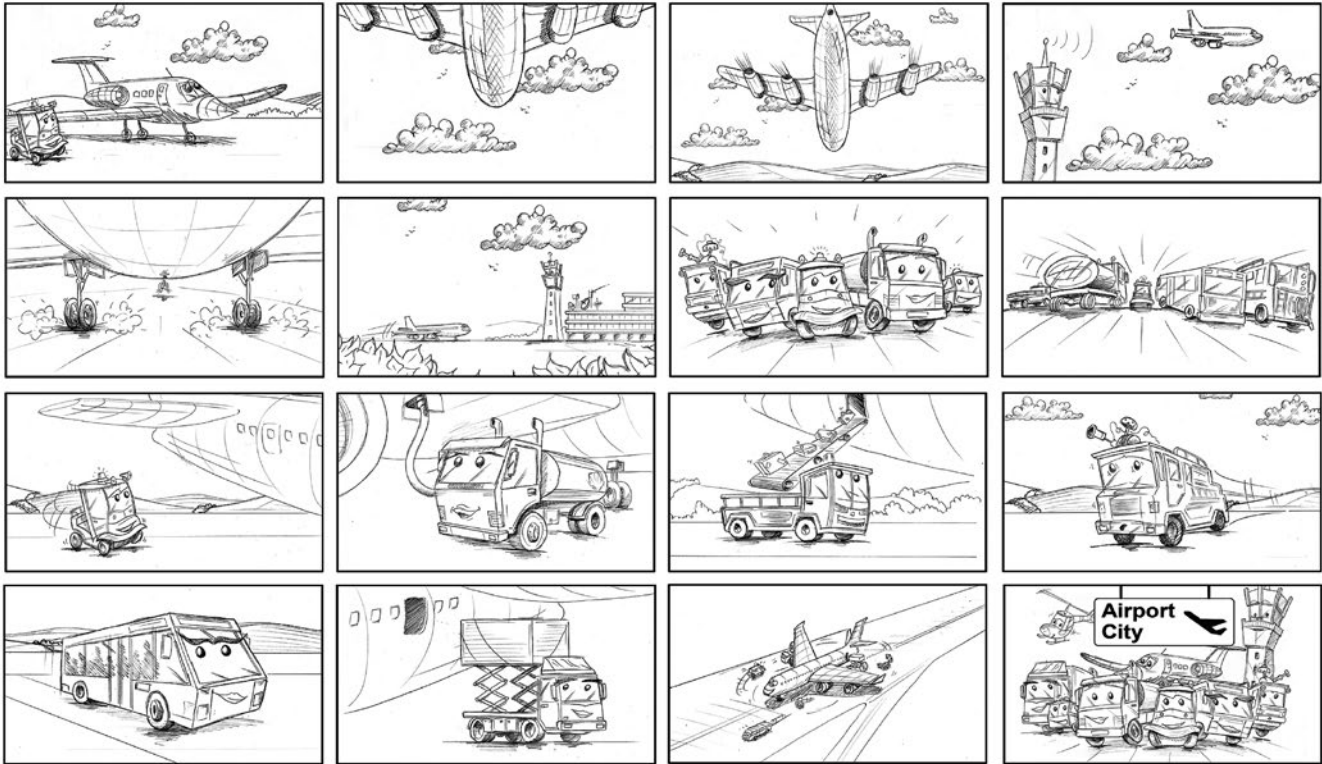
Scale line up

THE AIRPORT

Here are the character designs
& some pre-production sketches
for the animated childrens show
"The Airport"

illustrator Darren Onyett



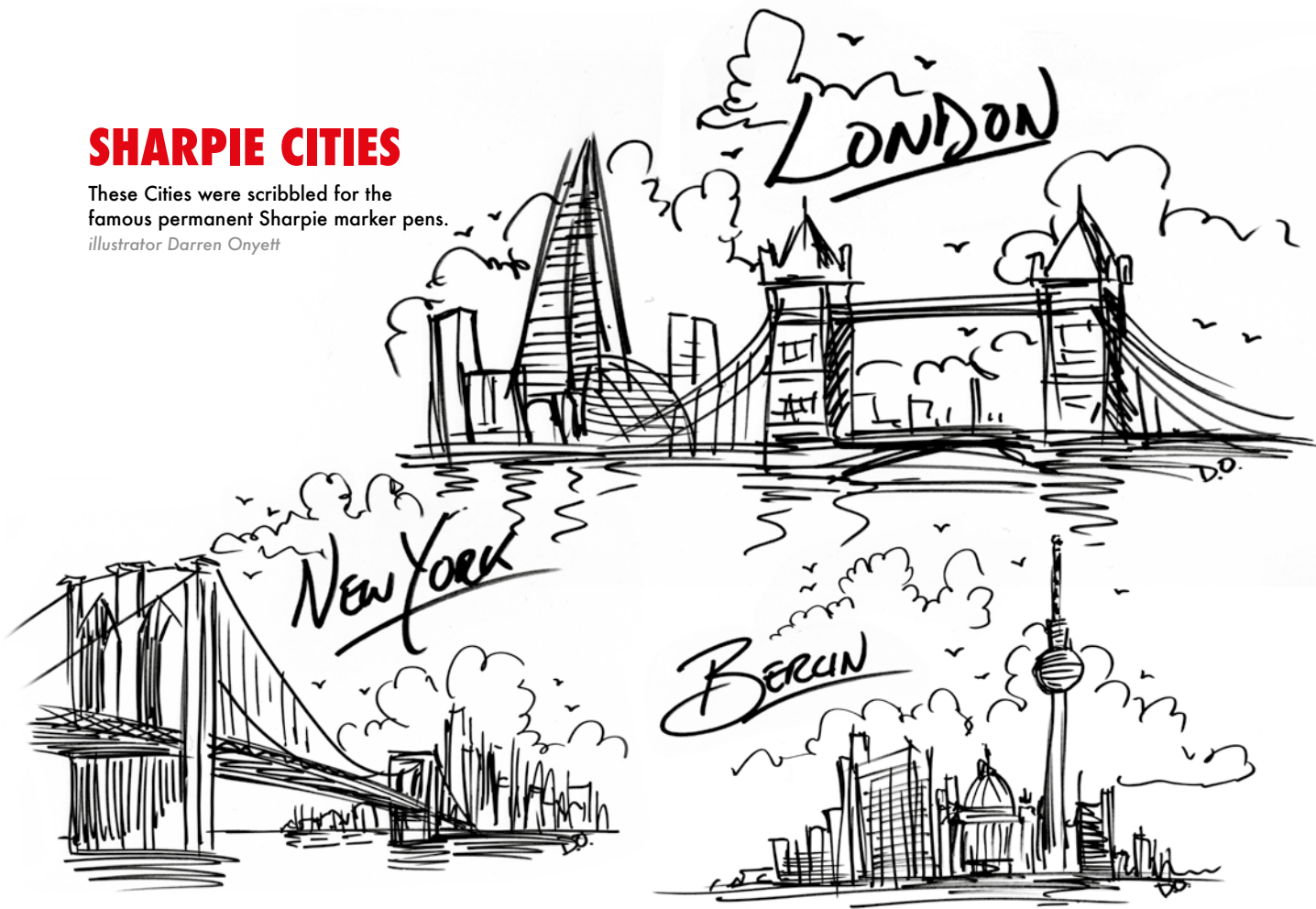


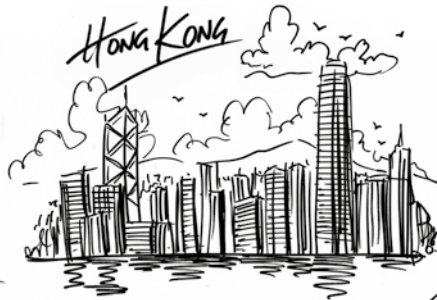
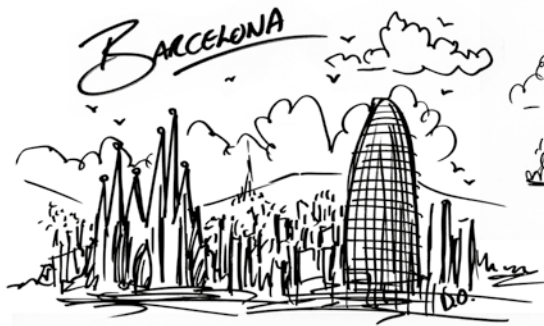
Frames from an early
title sequence storyboard
illustrator Darren Onyett

SHARPIE CITIES

These Cities were scribbled for the famous permanent Sharpie marker pens.

illustrator Darren Onyett







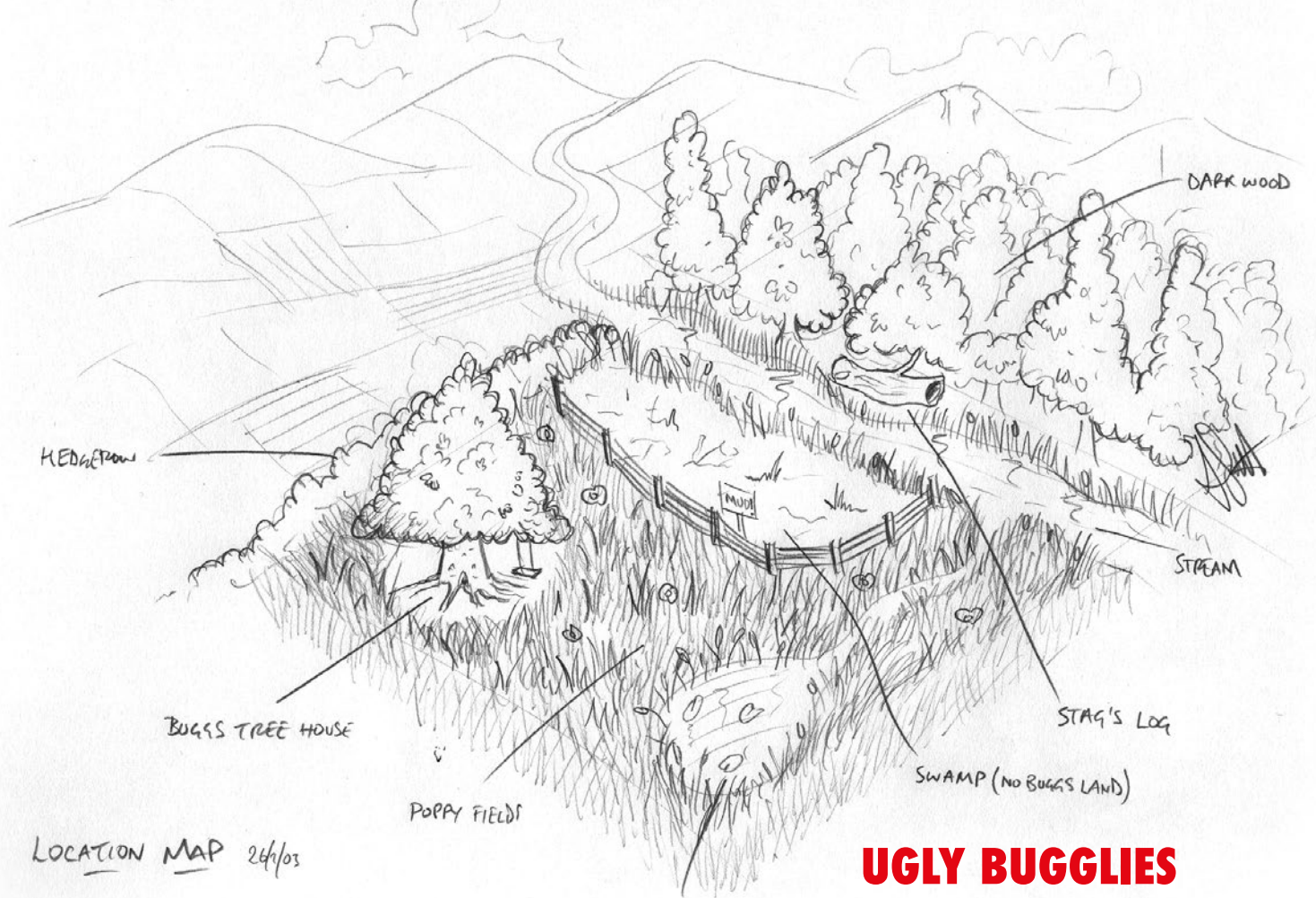
PROJECT WONDERLAND

Here are character sketches for the Childrens Book
"Alice's Adventures in Wonderland"

illustrator Darren Onyett

Darren Onyett





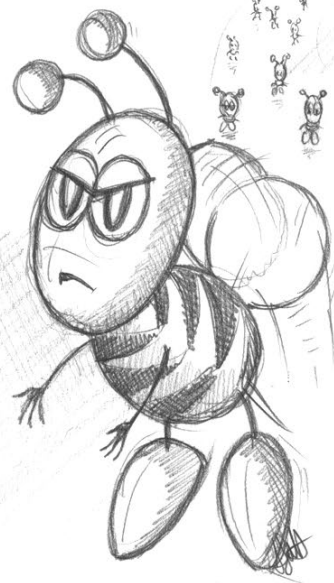
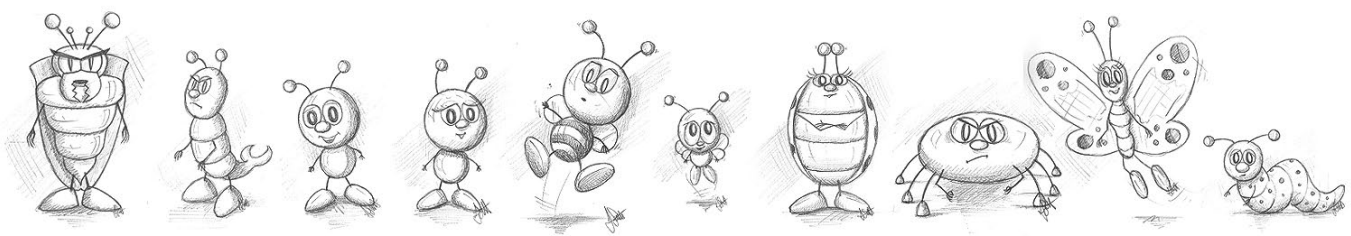
LOCATION MAP 26/03

UGLY BUGGLIES

LILY POND

Here are character sketches & scene layouts for
Childrens TV show "UglyBugglies"

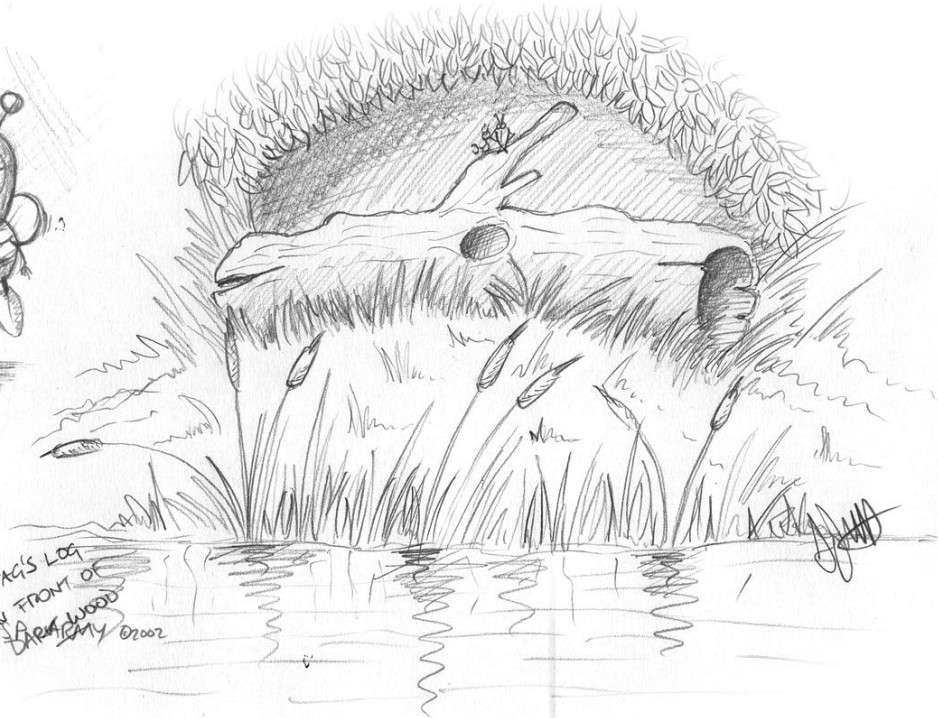
illustrator Darren Onyett



STAG'S LOG
WAY FRONT OF
WATER WOOD
BRITAIN 02002



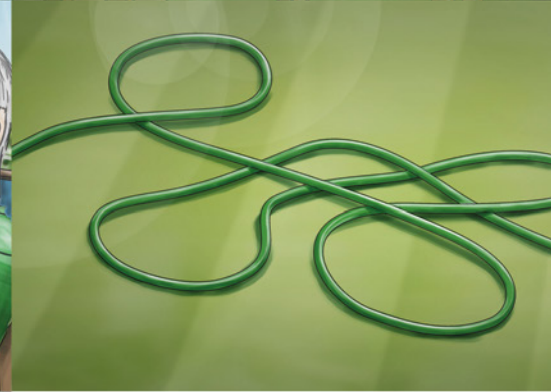
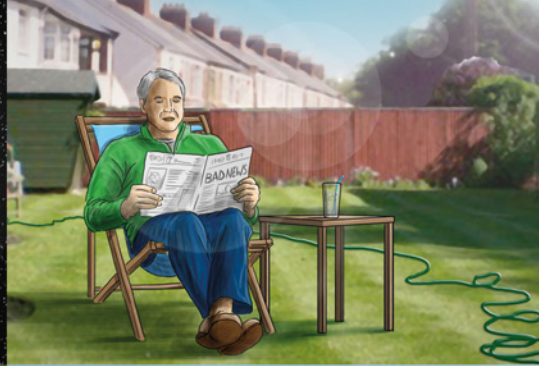
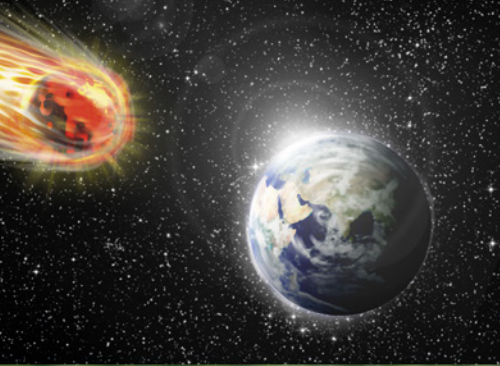
STAG'S LOG
WAY FRONT OF
WATER WOOD
BRITAIN 02002



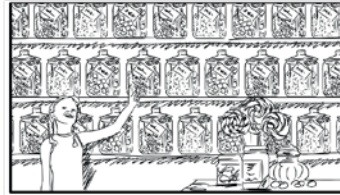
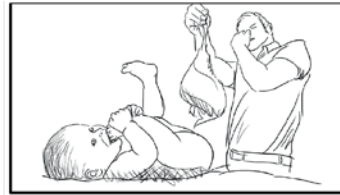


ALLIANZ METEOR

This storyboard was created for a Allianz TV spot
illustrator Darren Onyett



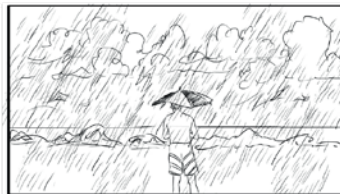
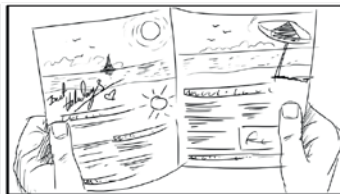
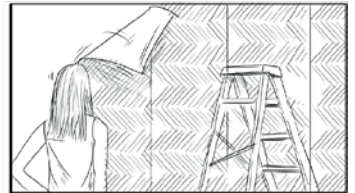
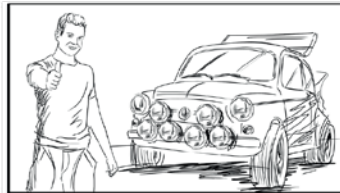
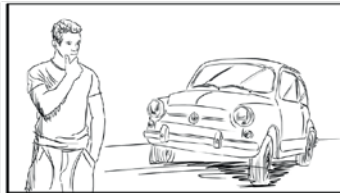
Allianz 



YOUR SMILE IS...

Storyboard for Permadental™
illustrator Darren Onyett





DIGITAL PAINT

Hayao Miyazaki

illustrator Darren Onyett



Darren Onyett





David Bowie
illustrator Darren Onyett

GREAT BRITS COLLECTION

The Great Brits was a series of lifesize illustrations created to celebrate the achievements of some of Britain's biggest sports stars.

illustrator Darren Onyett







Lewis Hamilton
illustrator Darren Onyett



CONQUER



Arnold Schwarzenegger
illustrator Darren Onyett

Darren Onyett



Daniel Goyett

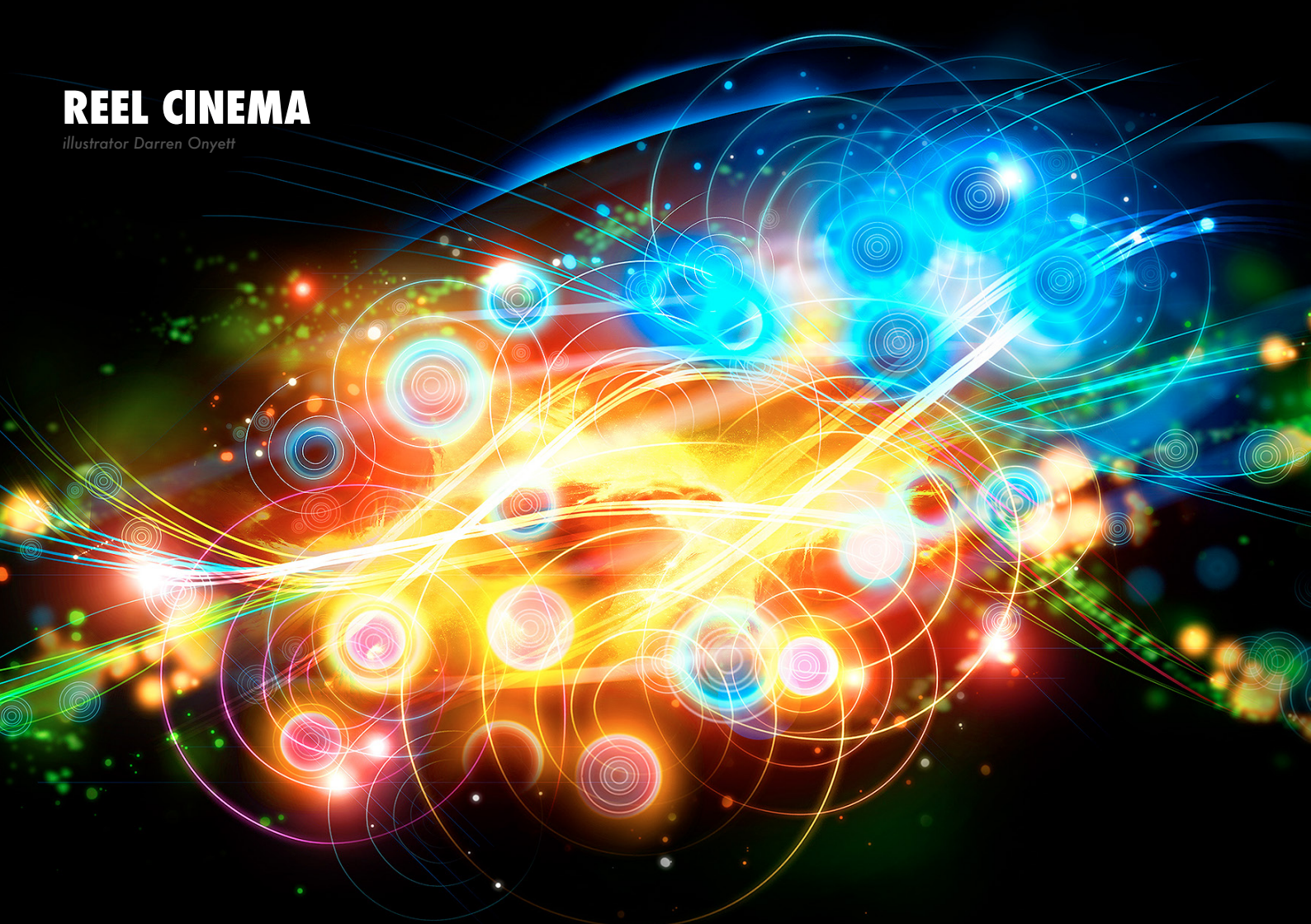


2014 LE MANS PORSCHE

illustrator Darren Onyett

REEL CINEMA

illustrator Darren Onyett





VW Campers
illustrator Darren Onyett

FEEL MY LOVE

Animated Valentines Day TV spot
for Swatch watches.
Modelling & Animation Darren Onyett



EBAY CHRISTMAS

Animated Christmas message created for Ebay.

Modelling & Animation Darren Onyett.



DRONEX

Animated film created for Dronex.
Modelling & Animation Darren Onyett.



DRONEX

DRONEX

XEROX

These images were created as part of a print campaign for Xerox.
This page shows, Xerox Whales. Opposite page, Xerox Safari.

Modelling & Retouching Darren Onyett.







JAGUAR LIGHTBULB

This image was created as a cover image for Jaguar Cars.

Modelling & Retouching Darren Onyett.

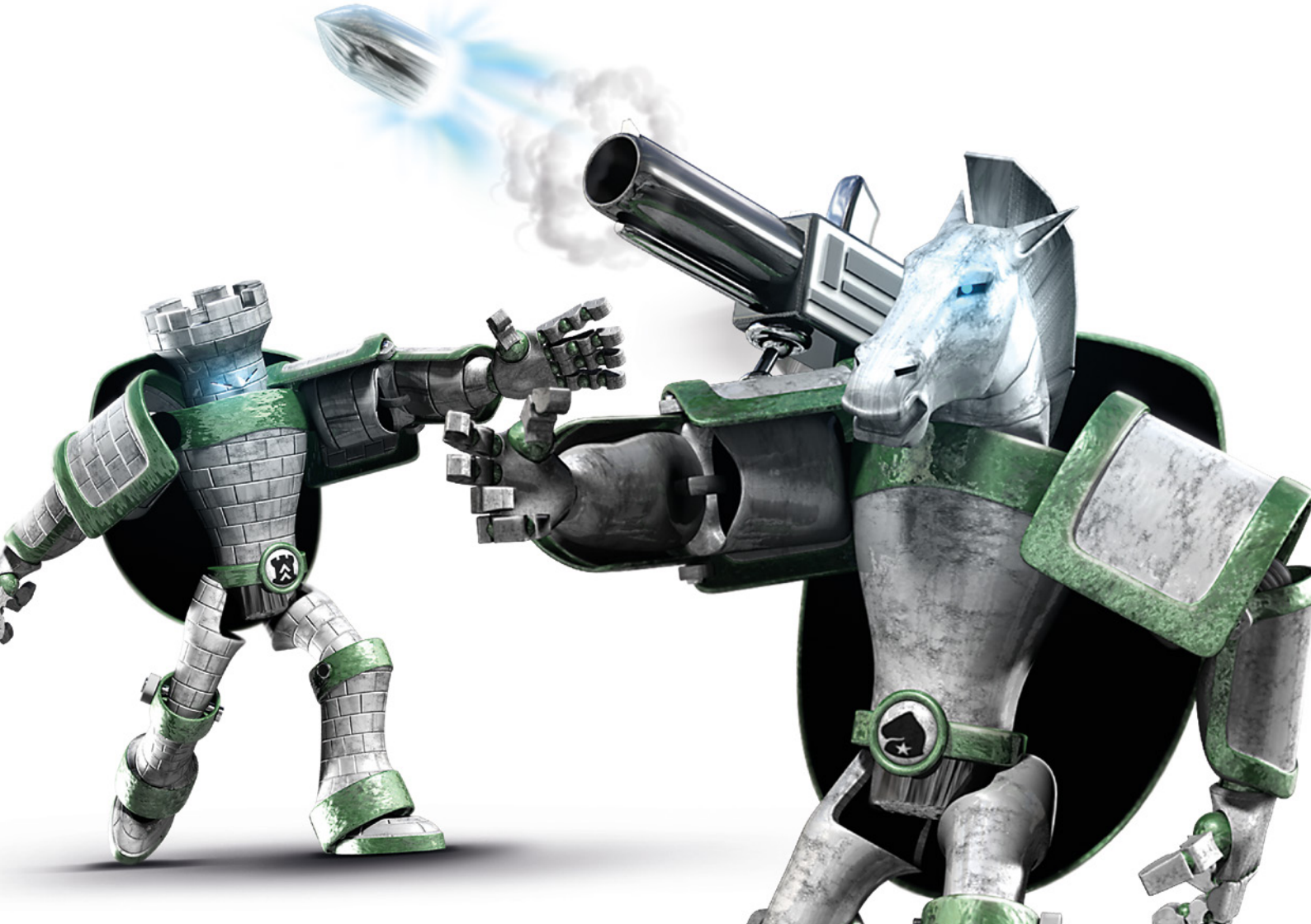


CHESSE ATTACK

Characters designed for the iOS game.

Modelling & Animation Darren Onyett

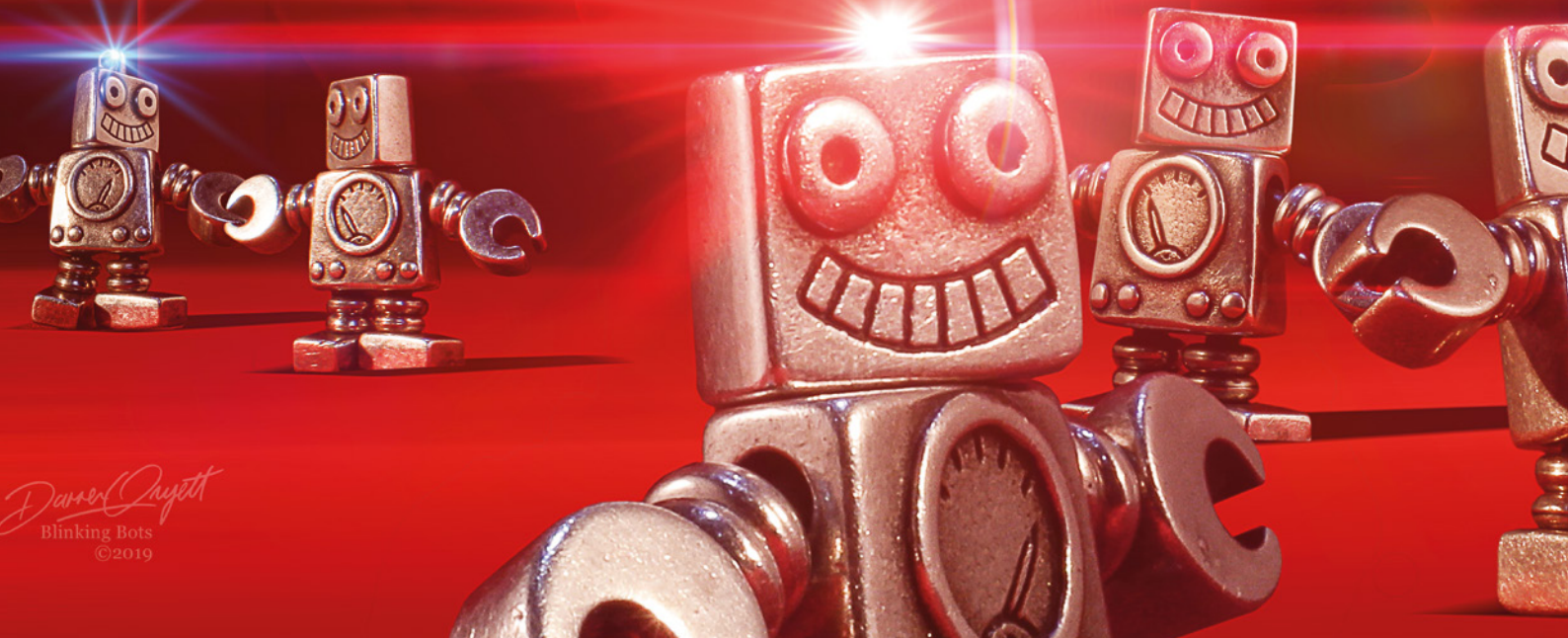


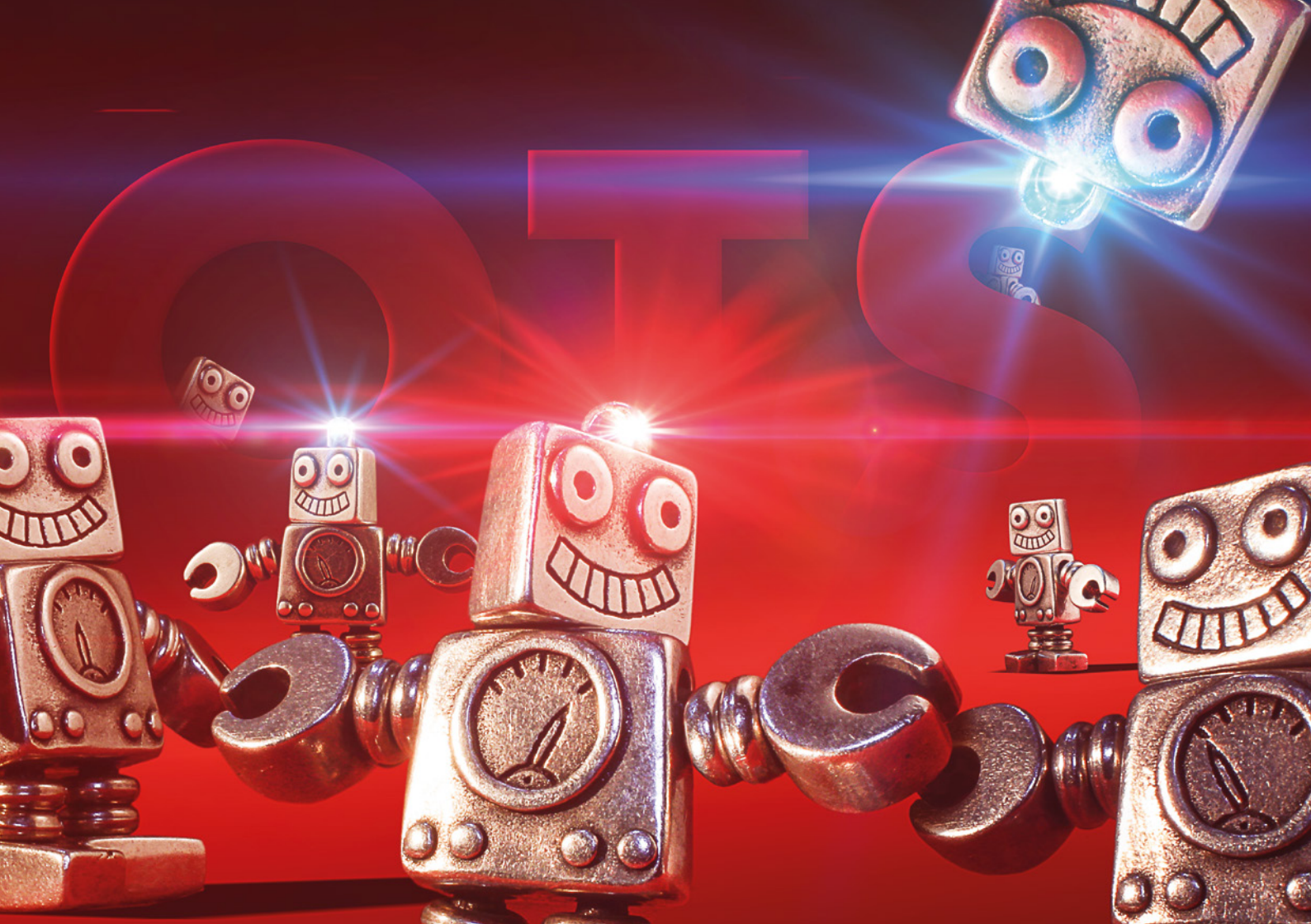




PHOTOGRAPHY

Welcome to the pretty pictures section.
Photography is used to capture many things.
Here you will see some of my favourite pictures I have
been involved with creating.
Capturing, Landscapes, Nature, Still Life, Sports
& Music Events, People & more.







Ritter SPORT

QUALITY. CHOCOLATE. SQUARED.



RITTER SPORT

Photography & Retouching Darren Onyett

FORUMLA 1

2017 Spanish GP, Circuit de Catalunya, Barcelona.

This page, Wet practice Sebastian Vettel's Ferrari

Opposite page, Race day Felipe Massa, Williams Racing.

Photography Darren Onyett





SPEEDMASTER

Editorial still life study for
Omega Watches.

Photography Darren Onyett





Seamaster
PROFESSIONAL
CHRONOMETER
300m/1000ft

21

SWISS MADE

AMERICAN SPIRIT

Matchbox still life study.
Photography Darren Onyett





AMERICAN
SPIRIT



AMERICAN
SPIRIT



AMERICAN
SPIRIT



AMERICAN
SPIRIT



AMERICAN
SPIRIT



MERCEDES AMG F1

Apparel still life study.
Photography Darren Onyett





DETROIT



DEVILISH TWIST

Still life campaign for Budweiser twist
off cap launch.

Photography & Retouching Darren Onyett





MANPOWER

Poster Campaign for Manpower

Photography by Gillian Locknear

Retouching Hank Gidney & Darren Onyett





THE GUN SHOP

Still life editorial piece for Guns & Ammo.
Photography & Retouching Darren Onyett





SMITH & WESSON
SPRINGFIELD, MA U.S.A.

CAUTION-CAPABLE OF FIRING WITH MAGAZINE REMOVED

SNEAKER FETISH

Sneaker still life studies for poster collection.

Photography & Retouching Darren Onyett







CARS

McLaren old and new.
Photography Alex Howe
CGi Darren Onyett



PROJECT HERO

Landrover Discovery
Photography Alex Howe
CGi Darren Onyett





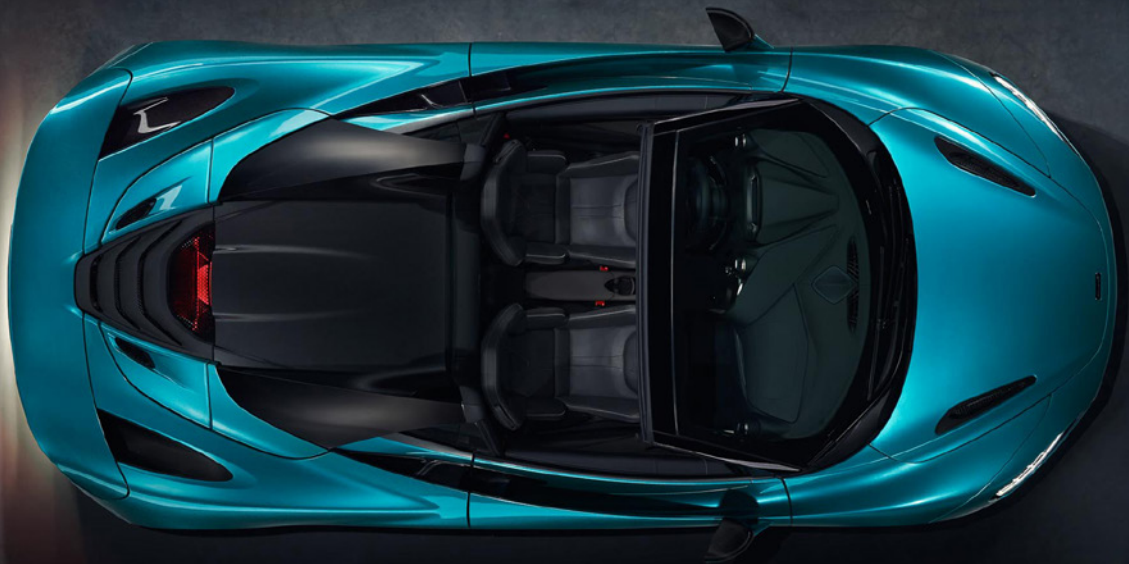
MCLAREN

P14 Spider

Photography Alex Howe

CGi Darren Onyett





NIGHT LIFE

This page, Oslo Tram
Opposite page, Berlin Taxi
Photography Darren Onyett







NATURE

This page, Lilly Pond
Opposite page, Berlitzer Forrest
Photography Darren Onyett





LADY BUG

Photography Darren Onyett







PERFORMERS & EVENTS

Of all the pictures I make,
shooting people is the most rewarding.
Just trying to capture a moment, mood
or emotion. That's the real challenge
when shooting people.

Photography & Retouching Darren Onyett



VEVO SHOWCASE

Shots from a VEVO showcase at Berlin's wonderful Bassy Club.
Photography & Retouching: Doreen Onyett.





EIN HIT IST HIT

Shots from the "A hit is a hit" show, at Berlin's Ballhaus.

Photography & Retouching Darren Onyett.



SACRED GROUND

Shots from 2019 Sacred Ground Festival .
Photography & Retouching Darren Onyett.













Darren is an artist, photographer & film maker working in the advertising industry. Having 30 years experience under his belt he has solid traditional values & background, but also has a substantial, robust & energetic love for the digital toolset available today.

LETSDOPICTURES.

Darren Quyet
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